



Cristina Nistor

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ABOUT ME

Cristina Nistor is an Associate Professor at the Journalism and Digital Media Department from Babeş-Bolyai University (BBU), Cluj-Napoca, Romania, where she coordinates the Journalism Program in English, teaches courses and conducts research related to Media Relations, Media Education, Crisis Communication, European Journalism and European Communication. She was a Fulbright Scholar at Columbia University from the City of New York in 2022 and since 2024 she is a Board member of the European Journalism Training Association that gathers around 80 journalism schools and professional media associations from Europe. Recently she coordinated the BBU team of the EU co-funded project COPE MOOC – Covering Cohesion Policy in Europe, a multilingual interactive e-learning platform that fosters European media coverage providing insights on digital and collaborative reporting.

WORK EXPERIENCE

01/10/2015 – CURRENT

ASSOCIATE PROFESSOR BABEŞ-BOLYAI UNIVERSITY, JOURNALISM AND DIGITAL MEDIA DEPARTMENT

Teaching activity: *Media Relations, European Journalism, Crisis Communication, European Communication and Media Education*

Research activity and Ph.D. Coordinator in the field of Communication Sciences

Coordinator of the English Journalism Program (ongoing since 2010)

01/10/2008 – 01/10/2015

LECTURER BABEŞ-BOLYAI UNIVERSITY, JOURNALISM AND DIGITAL MEDIA DEPARTMENT

Teaching and research activity related to *European Journalism, Media Relations, Crisis Communication* etc.

Coordinator of the English Journalism Program (ongoing since 2010)

Member of the coordination team of the student radio station UBB Radio Online

2006 – 2012

SPOKESPERSON OF BABEŞ-BOLYAI UNIVERSITY

Professional media communication with local and national news media organizations and with stakeholders.

Organising / coordinating press conferences, press interviews, media events, crisis communication management and developing the online news platform of the University.

01/10/2003 – 01/10/2008

ASSISTANT PROFESSOR BABEŞ-BOLYAI UNIVERSITY, JOURNALISM AND DIGITAL MEDIA DEPARTMENT

Teaching seminars, workshops and practical courses related to journalism.

01/03/2002 – 01/10/2003

ASSISTANT LECTURER

Teaching seminars and workshops related to journalism.

EDUCATION AND TRAINING

03/2022 – 08/2022

FULBRIGHT VISITING SCHOLAR School of International and Public Affairs at Columbia University, New York

2017

HABILITATION IN THE FIELD OF COMMUNICATION SCIENCES Babeş-Bolyai University, School of Political and Communication Sciences

2003 – 2008

PH.D. IN SOCIOLOGY Babeş-Bolyai University

2002 – 2003

MASTER IN SOCIAL COMMUNICATION AND PUBLIC RELATIONS Babeş-Bolyai University

07/2012 – 08/2012

VISITING RESEARCHER Ludwig-Maximilians-Universität Munich, Germany

04/2012 – 05/2012

VISITING RESEARCHER IHECS Bruxelles and The Central Library of the European Commission, Brussels, Belgium

05/2006 – 06/2006

VISITING RESEARCHER Center on Organizational Innovation at Columbia University, New York

03/2006 – 08/2026

VISITING RESEARCHER Arthur L. Carter Journalism Institute at New York University

1997 – 2001

BACHELOR IN JOURNALISM AND COMMUNICATION Babeş-Bolyai University, Faculty of Political, Administrative and Communication Sciences

1994 – 1997

HIGH-SCHOOL DIPLOMA (BACCALAUREATE) Gheorghe Şincai High School Cluj-Napoca (intensive English program)

● LANGUAGE SKILLS

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
FRENCH	B2	B2	B1	B1	B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Powerpoint | Microsoft Office | zoom | Google Docs | Internet user | Skype | Microsoft Excel

● PROJECTS

Selection of Projects

- Coordinator of the Babeş-Bolyai University team - EU co-funded project *Covering Cohesion Policy in Europe - Training MOOC for European Journalism Students* (COPE) (2023-2024). Project coordinated by the Technical University from Dortmund; partners: AP University AP Anvers (Belgium), Aristotle University of Thessaloniki (Greece); The University of Porto (Portugal); The University of Wroclaw (Poland); The NGO Arena for Journalism in Europe; The European Journalism Training Association (EJTA) supported the project
- Project team member: *Innovative educational and media practices for an inclusive and participatory Europe - Bridging the gap between university and non-formal education*. Project coordinated by l'Institut des Hautes Études des Communications Sociales (IHECS) Bruxelles; members: Babeş-Bolyai University, London City University, Tubingen University, The Autonomous University of Barcelona (2017-2019)

- Expert (short-term) in projects implemented by Babeş-Bolyai University: *Media Internship for News Media Job Market* (2010-2013); *Convergence of University Education with Active Live* (2011); *GeoSpace* (2011); *Adaptation of the master's university curriculum to the requirements of the Romanian labor market in the field of projects financed from the structural and cohesion funds* (2011-2012);
- Project team member: *Micro-Europa*, a European student radio network coordinated by l'Institute for High Studies in Social Communications, Bruxelles; members: London City University, Tubingen University, Babeş-Bolyai University (UBB Radio ONLINE) and eur@dioNantes (France) (2008-2012)
- Project team member: *Swim in the Digital World*, project coordinated by SciencesCom, l'école de la communication et des medias (Nantes-France); partners: Audencia School of Management (Nantes-France), Babeş-Bolyai University, Norwich School of Art & Design (Great Britain), Universität der Künste (Berlin-Germany), EUROPA CINEMA, Ciné-Service, Groupe M6 – RTL group, ARTE VOD, eur@dioNantes (2008-2010)
- Project team member: *Sustainability of Media Nongovernmental Organizations in Southeastern Europe*, research project coordinated by New York University (2005 – 2007)

● CONFERENCES AND SEMINARS

Selection

- 2025 - VOICES *The European Festival of Journalism and Media Literacy*, Zagreb, Croatia; EJTA workshop (co-author) *Empower your digital literacy: A workshop on digital information consumption*
- 2025 - Key-note speaker, with the presentation *Communicating Europe*, at Tale of Two Cities, International Days in Antwerp and Ghent, Belgium
- 2024 - Paper "*Digital and Media Education in Romania: Academic Initiatives*" presented at the 5th International Media Literacy Research Symposium, Ponta Delgada
- 2024 - Paper *EU Cohesion Policy and EU Reporting. Introduction of a multilingual MOOC platform* presented at the online International Seminar "*Dynamics of the Digital Transformation in the Media Environment*", Sofia University "St. Kliment Ohridski", Bulgaria
- 2023 - 26-27 October, co-organizer of the *International Conference and Training on Digital and Media Education*, organized with the support of The Fulbright Alumni Institutional Development Grant award sponsored by the Fulbright Commission Romania-USA, and the US Embassy in Romania; BBU
- 2023 - June 26-27, Guest Speaker, International Conference EuroPCom - *European Public Communication Conference*, European Parliament, Brussels - lecture in panel on *Can we close the gap between EU and local through innovative educational initiatives focusing on europe?*, Brussels
- 2018 - Paper *The role of media education in European active citizenship* at the International Conference INSPiRE Media, Education and Citizenship, IHECS, Brussels
- 2016 - Paper *Experiential Learning in Reporting the European Union*, International Conference Regional policies and the internationalization of local action in the European context (co-author), Brussels

● PUBLICATIONS

Published scientific articles, book chapters and books (selection)

- Nistor, Cristina, (co-author), the article *Enhancing Trust in News through Digital and Media Education – Insights on Academic Initiatives*, published in *The Journal of Media Literacy*, 2025
- Nistor, Cristina (et alii) co-author e-book *Covering Cohesion Policy in Europe*, TU Dortmund University, 2024, 407 p., DOI: <http://dx.doi.org/10.17877/DE290R-24166>
- Nistor Cristina, the study *Educația media în era culturii participative*, in the volume *Media in the digital age. Opportunities and innovations*, Editor Elena Abrudan, Cluj-Napoca: Cluj University Press, 2021, 370 p. ISBN: 978-606-37-1322-4
- Delia Cristina Balaban, Cristina Nistor and Andreea Voina (coordinators), *Media and communication in the Digital Age*, Volume of the Conference of doctoral students of the Universitaria Consortium, fields of communication sciences and sociology, Accent Publishing House, 2021
- Nistor, Cristina, *Communicating with the Media. Perspectives on an Emerging Digital News Industry*, book, Cluj University Press Publishing House, 2016; ISBN: 978-606-37-0026-2
- Nistor, Cristina, *Media Coverage of Crisis*, book, Cluj University Press Publishing House, 2015, ISBN 978-973-595-860-2
- Nistor, Cristina; (co-author), *The role of media education in European Active Citizenship*, book chapter in the volume *Innovative educational and media practices for an inclusive and participatory Europe*, ISBN 9782960228304, Les éditions de l'IHECS, Bruxelles, 2018
- Nistor, Cristina, *Between Freedom of Expression and Professionalism in Public Communication*, book chapter in Ilie Rad (ed.), *Media Independence and Freedom of Expression*, Tritonic Publishing House, 2017
- Nistor, Cristina, (co-author), *Romanian Media Aspects in a South-European Context*, book chapter in Abrudan, Elena, (editor), in the volume *Trends in Romanian Media Literacy*, Accent Publishing House, Cluj-Napoca, 2008
- Nistor, Cristina, (co-author), *Experiential Learning in Reporting the European Union*, *Transylvanian Review*, 2017, 26, Supplement 1, ISSN 1221-1249, indexed in the Web of Science

- Nistor, Cristina, (co-auhor), *Associations, Professional Organizations and Regulation in Romanian Media*, Studia Universitatis Ephemerides , 2/2007
- Nistor, Cristina; (co-auhor), the study *Romanian Media Aspects in a South-Eastern European Context - Focus on the Media NGO Sector*, in Studia Universitas Babeş-Bolyai. Ephemerides, 1/2007