



Rares Beuran

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ABOUT ME

Rareş Beuran is a lecturer in the Journalism and Digital Media Department, Faculty of Political, Administrative and Communication Sciences at Babeş-Bolyai University, where he has been coordinating the Media Studio since 2006. His teaching and research focus on photojournalism, TV reporting techniques, intercultural communication and European reporting, based on his professional experience as a photojournalist and TV news reporter, as well as a project coordinator for media related initiatives.

WORK EXPERIENCE

2016 – CURRENT

UNIVERSITY LECTURER IN JOURNALISM BABEŞ-BOLYAI UNIVERSITY, JOURNALISM AND DIGITAL MEDIA DEPARTMENT

-Teaching courses/workshops and research activity related to *Photojournalism, TV Techniques, Intercultural Media Communication and European Journalism*.

2007 – CURRENT

FOUNDING COORDINATOR OF THE MEDIA STUDIO BABEŞ-BOLYAI UNIVERSITY, JOURNALISM AND DIGITAL MEDIA DEPARTMENT

-Coordinator and founder of the Media Studio of the Journalism and Digital Media Department (UBB RADIO and UBB TV)

-Coordinating student audiovisual production and student media internship

2002 – 2007 Cluj-Napoca, Romania

PROJECT COORDINATOR THE RESOURCE CENTER FOR ROMA COMMUNITIES FOUNDATION (RCRC)

- Project *Roma Media - the professionalization of Roma media in Romania with focus on anti-discrimination legislation*. PHARE funding; 2006-2007. Partners: National Audiovisual Council, The National Council for Combating Discrimination, the Regional Studios of the public television channels TVR Cluj, TVR Timișoara and TVR Craiova, Babeş-Bolyai University, West University of Timișoara, Lucian Blaga University and North University of Baia-Mare

-Project *Even different, same blood*, PHARE funding; 2005-2006. Partners: The National Council for Combating Discrimination (CNCD) and Equal Opportunities Association. Project activities organized in Bucharest, Constanța, Craiova, Timișoara, Cluj-Napoca, Iași: a national media campaign; press monitoring; seminars, travelling exhibition; national contest for journalists; radio/TV broadcasts

- Project *Roma Culture TV*, 2004-2005, funded by the Embassy of the Kingdom of the Netherlands, through the Matra KAP Program. TV reports about the traditions and the culture of the Roma communities, filmed in Cluj, Constanța, Dolj, Maramureș, Mureș, Sibiu, Vâlcea counties

- Project *Training Young Roma for local television*, implemented in Cluj-Napoca, Timișoara and Bucharest. PHARE funding; 2003-2004. Partners: the Regional Studios of the public television channels TVR Cluj, TVR Timișoara

- Project *Amari Broadcasting* in partnership with the Regional Studio TVR Cluj (2002-2003)

1996 – 2002 Cluj-Napoca, Romania

PHOTOJOURNALIST AND TV REPORTER RINGIER AND MEDIA PRO MEDIA GROUPS; CINEMAR BROADCASTING REGIONAL NETWORK

-Photojournalist covering sports for ProSport Transylvania Edition and Mediafax (2000-december 2001)

-Photojournalist and coordinator of the photo newsroom of the Cluj newspaper of Ringier media group, covering social, political, sports, cultural events (1998-1999)

-TV news reporter at CBN Cluj (1996-1997)

● EDUCATION AND TRAINING

2013

PH.D. IN PHILOLOGY Babeş-Bolyai University

07/2012 – 08/2012

RESEARCH VISIT Ludwig-Maximilians-Universität Munich, Germany

04/2012 – 05/2012

RESEARCH VISIT IHECS Bruxelles and The Central Library of the European Commission, Brussels, Belgium

06/2006 – 08/2006

RESEARCH VISIT Arthur L. Carter Journalism Institute at New York University

03/2005 – 04/2005

VISITING JOURNALIST Arthur L. Carter Journalism Institute at New York University and NBC Rochester NY

2003 – 2004

MASTER IN MEDIA COMMUNICATION IN THE AGE OF GLOBALIZATION Babeş-Bolyai University, School of Political and Communication Sciences

2003

JOURNALISM TRAINING PROGRAM Center for War, Peace and News Media and the Center for Independent Journalism Bucharest

03/2002 – 02/2003

TRAINING PROGRAM FOR LOCAL MEDIA Center for Independent Journalism Bucharest

1995

BACHELOR IN SOCIAL WORK Babeş-Bolyai University, The Faculty of Sociology and Social Work

● LANGUAGE SKILLS

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Zoom | Skype | Google Drive | Google Docs | Microsoft Office

● PROJECTS

2008 – CURRENT

Projects

-Research expert in the BBU team of the project *Covering Cohesion Policy in Europe - Training MOOC for European Journalism Students (COPE)* (2023-2024). Coordinator Technical University of Dortmund; partners: AP University of Antwerp, "Aristotle" University of Thessaloniki, Babeş-Bolyai University, University of Porto, University of Wrocław; and ARENA for Journalism in Europe, with European Journalism Training Association (EJTA) supporting the project

- Coordinator of the BBU team, project *Innovative educational and media practices for an inclusive and participatory Europe - Bridging the gap between university and non-formal education*, ERASMUS+, coordinated by l'Institut des Hautes Études des Communications Sociales, Brussels, Belgium; partners: Universitat Autònoma de Barcelona, Spain; City London University, UK; University of Tübingen, Germany and Thomas More University College, Mechelen, Belgium

- Short-term expert, Practice Supervisor, *S.PiC - Students in Practice for a Future Career*, Babeş-Bolyai University

- Expert, responsible for the media internships (2008-2011) in the project *Convergence of university training and working life*
- Team member in the project *Micro-Europa*, a European student radio network coordinated by l'Institute for High Studies in Social Communications, Bruxelles; members: London City University, Tübingen University, Babeş-Bolyai University (UBB Radio ONLINE) and eur@dioNantes (France) (2008-2012)
- Assistant Project Manager project *School Radio. Improving professional skills of journalism students by organizing media internships* (2007-2013)
- Team member in the project *Swim in the Digital World*, coordinated by SciencesCom, l'école de la communication et des medias (Nantes-France); partners: Audencia School of Management (Nantes-France), Babeş-Bolyai University, Norwich School of Art & Design (Great Britain), Universität der Künste (Berlin- Germany), EUROPA CINEMA, Ciné-Service, Groupe M6 – RTL group, ARTE VOD, eur@dioNantes (2008-2010)
- Team member in the project *Sustainability of Media Nongovernmental Organizations in Southeastern Europe*, coordinated by New York University (2005 – 2007)

● CONFERENCES AND SEMINARS

Conferences and seminars in journalism/media/communication (selection)

- 2025 - Presentation *Photography and Democracy*, at Tale of Two Cities, Antwerp and Ghent International Days, Belgium
- 2024 - Presentation (co-author) *Digital and Media Education in Romania: Academic Initiatives* presented at the 5th International Media Literacy Research Symposium, Ponta Delgada
- Participation in the *European Youth Week 2024*, introducing the MOOC COPE, European Parliament, Brussels
- 2023 - co-organizer of the *International Conference and Training on Digital and Media Education*, organized by the Journalism and Digital Media Department with the support of an The Fulbright Alumni Institutional Development Grant award, sponsored by the Romanian-U.S. Fulbright Commission, and the U.S. Embassy in Romania; Cluj-Napoca
- 2018 - Participation at the *Innovative educational and media practices for an inclusive and participatory Europe: Bridging the gap between university and non-formal education*, Brussels
- 2017 - INSPIRE (*Innovative educational and media practices for an inclusive and participatory Europe - Bridging the gap between university and non-formal education*) Workshop „Fake News”, University of Tübingen, Germany
- Participation at the *Journalist seminar in cooperation with Representation Of the European Commission*, Frankfurt am Main, Germany, 2013
- Local coordinator of the *MARS-Media Against Racism in Sport Workshop*, organized by the Council of Europe, ActiveWatch and BBU Cluj, 2012

● PHOTOJOURNALISM PROJECTS

Photojournalism

- Since 2019 - ongoing: contribution to the visual reconstruction of the 1989 Revolution in Cluj-Napoca based on photographs taken by photographers who directly participated in the events. The production of the documentary film *"Photographic testimonies of the Revolution. Cluj-Napoca, December 1989"* (in 2019); the publication of the book *"The 1989 Revolution, Cluj-Napoca. Photographic Reflections"* published by Presa Universitară Clujeană Publishing House (in 2020); the coordination of the Photo Album *"Cluj Decembrie 89. Cluj December 89. Kolozsvár '89. December"*, Presa Universitară Clujeană Publishing House (in 2021); organization of the cinema screening of the documentary film *"Marturii fotografice, Revoluția de la Cluj, 1989"* and of a public debate (with the participation of Ph.D. Professor Daniel David and of Professor Răzvan Rotta), in 2021; Photo exhibition *"1989. Struggle for Democracy"* at the State University New York, Cortland USA (2023);
- Founding member of the *Association of Image Professionals Cluj* (photojournalists and cameramen from media organizations in Cluj-Napoca)
- Coordinating the Exhibition *CLUJ CITY PHOTO* - photos taken by the students of the Journalism Department, within the Photojournalism course; opening on July 2, 2015
- Member of the jury of the Photography Contest *"Cluj-Napoca - the Treasure City"*, organized by the City Hall of Cluj-Napoca, 2010, 2011, 2012 and 2013 editions
- Member of the jury of *"Ioan Lespuc" Sports Photography Contest*; 2011, 2012
- Photo exhibitions - Aspects of the Roma communities in Romania *E Romengo Than*, at the International Festival of Artistic Documentation and Photographic Art, Aiud, 2006; Art Museum Cluj-Napoca, 2003; at the French Cultural Institute in Bucharest, 2003; Budapest, in 2003
- Coordinator of the multimedia exhibition entitled *The City* (and photo exhibition) organized by the Association of Professionals in Images Cluj, with the support of the Cluj-Napoca City Hall, the Cluj Napoca City Council, and the Art Museum; 2006
- Member of the team of photographers in the *ALTER IMAGE project*, about national minorities in Romania, which included a photographic exhibition and a photographic album

● PUBLICATIONS

Publications (selection)

- Beuran, Rareș (co-author) the article *Enhancing Trust in News through Digital and Media Education – Insights on Academic Initiatives*, in *The Journal of Media Literacy*, 2025
- Beuran, Rareș (et alii) co-author e-book *Covering Cohesion Policy in Europe*, TU Dortmund University, 2024, 407 p., DOI: <http://dx.doi.org/10.17877/DE290R-24166>
- Beuran, Rareș, the study *Digital Transformation of photojournalism in the volume Media in the Digital Age. Opportunities and Innovations*, Editor Elena Abrudan, Cluj-Napoca: Presa Universitară Clujeană Publishing House, ISBN: 978-606-37-1322-4, 2021
- Beuran Rares, coordinator of the Photo Album *Cluj Decembrie 89. Cluj December 89. Kolozsvár '89. December*, Presa Universitară Clujeană Publishing House, 2021
- Beuran, Rareș, the volume *Revoluția din 1989, Cluj-Napoca. Reflecții fotografice*, Presa Universitară Clujeană Publishing House, ISBN 978-606-37-0983-8, Cluj-Napoca, 2020
- Beuran, Rareș (co-author), article *Experiential Learning in Reporting the European Union*, *Transylvanian Review*, 2017, 26, Suppl. 1, ISSN 1221-1249
- Beuran, Rareș (co-author), chapter *The role of media education in European Active Citizenship* in the volume *Innovative educational and media practices for an inclusive and participatory Europe*, ISBN 9782960228304, Les éditions de l'IHECS, Bruxelles, 2018
- Beuran, Rareș, (et alii), *ALTER IMAGE, Documentar fotografic despre minoritățile naționale din România*, The Ethnocultural Diversity Resource Center, 2005 edition, ISBN 973-7670-00-0
- Beuran, Rareș, *Professional Photojournalism in the Digital Age*, in *Studia Universitatis Babeș-Bolyai Ephemerides*, 2/2015, ISSN (print): 1224-872x; ISSN (online): 2065-9555;
- Beuran, Rareș (co-author) the article *Exploring Media and Religion With a Study on Professional Media Practices*, in „Journal for the Study of Religions and Ideologies”, Vol 13, No 37 (2014) ISSN 1583-0039
- Beuran, Rareș (co-author) the article *Associations, Professional Organizations and Regulation in Romanian Media*, in *Studia Universitas Babeș-Bolyai, Ephemerides* 2/2007, ISSN (print): 1224-872x; ISSN (online): 2065-9555;
- Beuran, Rareș (co-author) the article *Romanian Media Aspects in a South-Eastern European Context - Focus on the Media NGO Sector*, in *Studia Universitas Babeș-Bolyai. Ephemerides*, 1/2007, ISSN (print): 1224-872x; ISSN (online): 2065-9555